

A record month for Viking Line in July

Viking XPRS breaks a record by transporting more than 220,000 passengers

In July 2011, Viking Line's passenger volume on all routes reached a record figure of 812,946. This was nearly 10,000 more passengers than in July 2010. The number of cars transported grew by 2 per cent to 100,335, while cargo volume showed a 5 per cent increase.

On the Helsinki (Finland) — Tallinn (Estonia) route, the high-speed vessel Viking XPRS reported the company's largest increase: 10,691 passengers to 221,079, or 5.1 per cent higher than one year earlier. On average, the Viking XPRS carried 1,800 passengers per departure. This is probably also a record for one month on a single vessel in the Helsinki-Tallinn service area. The M/S Cinderella, which sails between Stockholm (Sweden) and Mariehamn (Åland Islands, Finland), also made four cruises to Riga (Latvia) in July and showed higher passenger figures. The Turku (Finland) — Åland — Stockholm and Mariehamn — Kapellskär (Sweden) routes reported slightly fewer passengers than in July 2010, but the Helsinki — Mariehamn — Stockholm route reported slightly more passengers.

Passenger volume, Viking Line		2011	2010
Helsinki-Mariehamn-Stockholm		122,551	120,746
Turku-Åland-Stockholm	237,807	241,506	
Helsinki-Tallinn		221,079	210,388
Cinderella cruises to Mariehamn/Riga	106,028	101,160	
Mariehamn-Kapellskär	<u>125,481</u>	<u>129,597</u>	
Total passenger volume		812,946	803,397
Total cars	100,335	98,245	

"We are very pleased with the trend of passenger numbers in July, as well as during 2011, and are happy that so many people are choosing to travel on our vessels," says Mikael Backman, President and CEO of Viking Line.

Viking Line Abp

Mariehamn, August 3, 2011

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VIKING LINE

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