



April 20, 2011

Viking Line works for a cleaner environment and supports Keep the Archipelago Tidy

Nowadays, environmental aspects are of growing importance to travel. Viking Line has already been working for decades to promote sustainable development. As a shipping company with its roots in the archipelago, caring about the current and future condition of the Baltic Sea is a vital concern, since it involves the day-to-day environment in which we work and live. One example is the plastic bags sold in **Viking Line's** on-board shops. A portion of the money received for them is donated to environmental or other projects for the public benefit. This year, Viking Line has chosen to donate EUR 10,000 to the Finnish-based Keep the Archipelago Tidy Association (whose Rubbish Seal sticker is shown above). The Association is known for its Rubbish Seal waste recycling services, outhouses and floating black water pump-out stations in archipelago areas. By offering these types of waste management services, the Association ensures cleaner archipelago and lake water. The Association also provides information and advice on environmental issues to boaters.

Viking Line has had a certified environmental management system since 2002 and received the Finnish Quality Award in 2009. All of the **Company's management bodies and employee categories have pledged** to take environmental aspects into account in their day-to-day work.

"We operate in a very sensitive maritime setting, and every day we are working to ensure that the Baltic Sea and its valuable archipelago areas are also preserved for future generations," says Susanna Airola, Environmental Coordinator at Viking Line.

Examples of projects related to Viking Line's environmental work:

- **Since the 1990s, Viking Line's vessels have** operated only on low-sulphur fuel
- Solid waste from these vessels is sorted and recycled
- All wastewater from the vessels is pumped ashore for treatment
- Instead of using environmentally hazardous tin-based paints on the bottoms of vessels, their hulls are brushed by divers several times per year
- Vessel interiors are cleaned using environmentally friendly alternatives
- **Organic fair trade-labelled coffee is served on board Viking Line's vessels – about six millions cups per year altogether**
- Restaurants on board only serve fish from sustainable fish stocks
- **The Food Garden restaurants on Viking Line's vessels make their own carbonated water, which is served in recyclable 0.5 litre glass bottles**
- The kitchens on Viking Line vessels use large quantities of ingredients that have been grown or produced in an environmentally friendly way
- **Viking Line's new vessel, which will go into service in 2013, will run on liquefied gas fuel**



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- The duty- and tax-free shops on **Viking Line's** vessels offer a wide range of environmentally friendly products, including cosmetics, clothing and accessories, a large selection of organic wines and more
- A portion of the money received from the sale of plastic bags in on-board shops is donated to environmental or other projects for the public benefit

Keep the Archipelago Tidy: http://www.pidasaaristosiistina.fi/in_english

Viking Line's environmental work: <http://www.vikingline.fi/about/environment.asp>

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