

*X January 2012****Viking Line had a stable year 2011***

The number of passengers travelling with Viking Line in 2011 was almost the same as the year before, i.e. 6 351 714 (6 392 990) or 0.6 per cent less than in 2010. There were more passengers on the Helsinki-Tallinn and Mariehamn-Kapellskär routes, but somewhat less on the other routes. The cargo volumes continued to grow and amounted to 114 795 (111 094) units, or 3.3 per cent increase on 2010.

Traffic on the routes

The number of passengers on the Helsinki-Tallinn route continued to grow in 2011. A total of 1 762 136 (1 719 931) passengers travelled with Viking XPRS, an increase of 2.5 per cent on the previous year.

The Turku-Åland-Stockholm route had 1 790 709 (1 841 474) passengers, i.e. 2.8 per cent down from 2010. This was the second year of decline in the total market of this route. In January 2013 a new Viking Line ship will start sailing on the Turku-Åland-Stockholm route when M/S Isabella will be replaced by "NB 1376". The new modern ship means a reform and a higher level of service on this route.

The Helsinki-Stockholm route had 1 126 139 (1 154 750) passengers, which meant a decrease of 2.5 per cent compared with the previous year.

M/S Rosella sails the short route across the Åland Sea from Mariehamn to Kapellskär; the number of passengers increased by 1.9 per cent to 697 597 (684 470). At the beginning of 2011, Rosella was out of service due to dockage during which major renovations were made in the passenger areas.

The number of passengers on the cruises from Stockholm on M/S Cinderella was 975 133 (992 365). In 2011 there were more cruises to Riga and Tallinn than in the previous year.

– Despite the fierce competition in our traffic area and the turbulent economic situation, Viking Line had a stable year both in terms of passenger volumes and traffic. As a result of increased fuel prices, the company's fuel costs went up significantly. This has a negative effect on the company's result, as informed earlier. We are very happy to note the continuing positive development of our cargo sales, and we are grateful for the customers' confidence in our services, says Mikael Backman, Managing Director and CEO of Viking Line.

Viking Line is a public limited company and the market leading brand in passenger traffic on the northern Baltic Sea, with a mission to provide large-scale, affordable, safe passenger and cargo carrier services including first-class recreation, good food and attractive shopping. Its shares have been listed on the NASDAQ OMX Nordic Exchange Helsinki since 1995. Viking Line serves Finland, Sweden and the Baltic countries with seven vessels. During fiscal 2009/2010 (14 months) sales were about EUR 570 M. The number of passengers totalled 7.3 million. The average number of employees was 3,087.

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Pressrelease

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Passengers	2010	2011	%
HELSINKI-MARIEHAMN-STOCKHOLM	1 154 750	1 126 139	-2,5
TURKU-ÅLAND-STOCKHOLM	1 841 474	1 790 709	-2,8
HELSINKI-TALLINN	1 719 931	1 762 136	2,5
STOCKHOLM-MARIEHAMN CRUISES (incl. Riga/Tallinn cruises)	992 365	975 133	-1,7
MARIEHAMN –KAPELLSKÄR	684 470	697 597	1,9
TOTAL	6 392 990	6 351 714	-0,6

Cargo			
TOTAL	111 094	114 795	3,3



Newbuilding 1376

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