



VIKING LINE

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Award-winning architecture office to handle interior design of Viking Line's new vessel

The interior architecture office dSign have been selected to handle the interior design of Viking Line's new vessel. The vessel is expected to go into service in 2013 on the Turku-Mariehamn-Stockholm route.

In keen competition with companies in Sweden and other countries, the Finnish interior architecture office dSign Vertti Kivi & Co has landed the prestigious assignment to design and equip the interior of Viking Line's new cruise vessel.

"The new vessel has attracted a lot of interest around the world, and many international interior architecture offices indicated their interest in the assignment. We chose dSign both on the basis of their track record in public design and their vision of how the cruise vessel of the future should look," says Taru Kauppinen, Product Manager of Viking Line's newbuilding.

dSign Vertti Kivi & Co will handle the interior design of all twelve public areas on the vessel: walkways and entrances, restaurants and shops, children's play areas and club premises. The newbuilding represents an entirely new generation of vessels, with great emphasis on environmentally friendly alternatives, inspiring experiences and the opportunity to create an atmosphere in different ways.

In Finland, dSign Vertti Kivi & Co created the interior design of the Kämp boutique hotel and the Michelin Guide two-star restaurant Chez Dominique in Helsinki and has high-profile names such as TeliaSonera, ABB, Altia and Diesel on its client list.

The working group at dSign will be headed by Samuli Hintikka and Vertti Kivi, who was selected as Finland's Interior Architect of the Year 2011 (www.dsign.fi).

The vessel, which is expected to begin service early in 2013 on the Turku (Finland) – Åland Islands (Finland) – Stockholm (Sweden) route across the Baltic Sea, is planned for 2,800 passengers. The number of passenger cabins will be 880.



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